

Press release Solothurn, 14 March 2023

## CSA Engineering brings in Oliver Neuhaus to strengthen sales team

The new sales engineer previously worked for Siemens

CSA Engineering, a company specialising in embedded software systems, hardware development and customer-specific applications, has recruited Oliver Neuhaus as a new sales engineer. His duties include actively supporting customers and partners, targeting new customers and ensuring quality in the sales process. Mr Neuhaus is also responsible for marketing activities, with a particular focus on mapping out strategic approaches in sales and raising the profile of the CSA Engineering brand. He is joining the company from Siemens, where he had been working as a systems technician since 2015 and as a systems sales engineer dealing with smart infrastructure since 2018. "We are delighted to have such an experienced and motivated colleague as Oliver Neuhaus on board. With his technical background, he is ideally qualified to handle sales in our complex engineering environment," says Hugo Ziegler, CEO of CSA Engineering.

Oliver Neuhaus started his career as a service technician at Domtec, a company specialising in water heating and sustainable heating solutions, where he soon developed an affinity for being in contact with customers. Mr Neuhaus is a trained automation engineer and has also gained a professional qualification as a technician for business processes at the ABB Technikerschule technical college, as well as a master's degree in Business Engineering from the University of Applied Sciences and Arts Northwestern Switzerland.

## More information:

CSA Engineering AG – Hugo Ziegler Hans Huber-Strasse 38 – CH-4500 Solothurn Tel.: +41 32 626 35 64 hugo.ziegler@csa.ch www.csa.ch

## Media and public relations:

Häfliger Media Consulting – Markus Häfliger Hirslanderstrasse 51 – CH-8032 Zurich Tel.: +41 44 422 66 00 haefliger@haefligermediaconsulting.com www.haefligermediaconsulting.com (in German)

## **About CSA Engineering**

Founded in 1989, CSA Engineering AG employs around 35 people at its site in Solothurn, who work on developing embedded and customer-specific software solutions and electronic products – including IoT (Internet of Things) applications – for companies in industries with high security requirements. Its range of services covers the entire technology spectrum, from sensors right through to business applications.